

Scaling Digital Transformation • Cultivating Digital Assets

For 20 years, **GS1 Hong Kong Summit** has been one of the most influential industry events in Hong Kong, gathering C-level executives and industry pioneers to discuss how technologies and new business strategies are orchestrated to **drive digital transformation** and **smarter business**.

Date: 10 June 2021, Thursday

Time: 9am – 5pm

Venue: S200 Series, 2nd Floor, HKCEC

Mode: Physical & Virtual

Language: English (with simultaneous interpretation into Putonghua)

More event details:



Guest of Honor:

- Mr Alfred SIT, JP, Secretary for Innovation and Technology, The HKSAR Government

Keynote Speaker:

- Mr Ricky WONG, Vice Chairman and CEO, HKTVmall

Distinguished Speakers:

- Dr. Fung HONG, Executive Director and CEO, CUHK Medical Centre
- Mr. Mark SLADE, Managing Director – DHL HK & Macau
- Mr. Nelson CHOW, Chief Fintech Officer, Hong Kong Monetary Authority
- DCH Auriga, HSBC, KPMG, PwC, Standard Chartered and more..

Key Programmes

- ❖ **Executive Panel:** Building Supply Chain Resilience through Digital Transformation
- ❖ **CEO and consumer pulse survey @ Greater Bay Area on latest digital retail trend & CEO Panel**
- ❖ **3 Afternoon Tracks:** Smart Business, Smart Operations, Trade Finance (in Cantonese)
- ❖ **Closing Plenary:** The Entrepreneur Forum (in Cantonese)
- ❖ **Consumer Caring Scheme Awards Presentation Ceremony** (starts at 4:45pm)



The 20th GS1HK Summit is co-located with

GOVirtual Business Expo & Conference

10 – 12 June 2021 | HKCEC



Organisers: Baobab Tree Event Management Ltd.
CP Exhibition Limited

Co-Organiser: GS1 Hong Kong

